------------------------------------------------------------------------------------------------------------------------------ HP 2004

\*{creation, Silicon Valley, pioneering, practices, corporate, social responsibility.}

\*{profit sharing, match, employee, charitable contributions, flex-time, create, corporate code of conduct}

\*{employees, paid time off, community service, recycling, fundamental part, operations}

\*{invent}

\*{organizations, capabilities, character}

\*{global organization, talent, innovative capability}

\*{profit, difference}

\*{corporations}

\*{learned, integrating, environmentally smart practices, life of product, design, end-of-life, save money, save, Earth}

\*{learned, financial capital, asset, companies, developing world}

\*{human capital, knowledge, experience, ability, collaborate, partners, maximize, impact}

\*{learned, technology, potential of individuals, communities}

\*{global citizenship broadly}

\*{recognize, importance, establishing, priorities, focus}

\*{priorities, pressing challenges, information technology industry, electronic waste, raising, global social and environmental supply chain standards, increasing, access, information technology}

\*{progress}

\*{recycled, electronic products, supplies, raising}

\*{goal, double}

\*{suppliers, improve, social and environmental conditions, manufacturing facilities}

\*{plan, engage, suppliers}

\*{increased access, technology, countries, continents, e-inclusion projects}

\*{build, learned, people}

\*{answers, understand, addressing, challenges, requires, new approaches, collaboration, industry, multilateral organizations, governments, NGOs}

\*{global citizenship, corporations}

------------------------------------------------------------------------------------------------------------------------------ HP 2005

\*{industry conference, address}

\*{opportunity, long-term shareowner value, focusing, profit, contribution}

\*{business, responsibilities, employees, customers, suppliers, welfare, society, turn, build, stronger company, financial performance}

\*{surprise, disappointment, disagreed}

\*{idea, companies, shareowner value, profit, contribution, good corporate citizenship, foundation}

\*{high standards, transparency, accountability, performance, environmental sustainability, human rights, technology, opportunity, underserved markets, goal, trust, community, business}

\*{charity, philanthropy, allocation of resources, donated, shareowners}

\*{investment, top-line and bottom-line business success}

\*{advance, social and economic development, environmental sustainability, not separate, long-term business goals}

\*{global citizenship, corporate responsibility, prime business opportunity, grow, company}

\*{opportunities, connection, long-term business goals, commitment, global citizenship}

\*{documents progress, priorities, established}

\*{electronic waste, raising, global supply chain standards, increasing, access, information, technology, underserved markets}

\*{partnered, leading retailers, United States, Europe, launch, first free, in-store electronics recycling program, recycle, electronic products, supplies}

\*{propelled, goal of recycling, electronic products, supplies}

\*{largest suppliers, improve, social and environmental conditions, global supply chain}

\*{completed assessments, suppliers, exceeding, goal, suppliers}

\*{raising, social and environmental standards, performance, industry challenge, cooperation, competition}

\*{suppliers, technology companies, principal competitors, championed, Electronic Industry Code of Conduct}

\*{increased, access, technology, countries, continents, e-inclusion, education initiatives}

\*{announce, new e-inclusion program, accelerate, enterprise, entrepreneurship, stimulate, economic growth}

\*{commitment, global citizenship, founders, reinforced, CEO, company}

\*{focused, progress, goals, new approaches, collaborating, environmental and social responsibility}

\*{profit, difference, shareowners, global community}

------------------------------------------------------------------------------------------------------------------------------ HP 2006

\*{leader, matters, global citizenship}

\*{protect, environment}

\*{business, integrity}

\*{improve, lives, people, communities}

\*{company-wide changes, improve, ability, grow, scale profitably}

\*{financially healthy, fundamental prerequisite, valuable global citizen}

\*{support, protecting, environment, recycling programs, countries}

\*{recycled, products, supplies, recycling program}

\*{programs, accelerating}

\*{recycling rate, increased}

\*{conducting, business, integrity}

\*{core, company values}

\*{standards, business, conduct policies, employees}

\*{ethics, labor practices, operational integrity, partner, contractor}

\*{natural disasters, employees, compassion, fellow citizens}

\*{Asian Tsunami, Hurricane Katrina, Hewlett-Packard employees, aid, volunteered, time, expertise, communities, donated, raised, money, relief}

\*{employee, contributions, dollar, paid time off, volunteering, donated services, equipment}

\*{company-wide changes, improve, operations}

\*{changes, conduct, care, integrity, respect}

\*{streamlined HP’s operating model, consolidating, core functions, human resources, IT, finance} \*{reduction, global workforce}

\*{commercial sales organization, responsibility, respective customer segment, business group}

\*{accountability, regional operations, customers, geography}

\*{objective, create, company, accountability, greater financial success}

\*{Hewlett-Packard, global citizenship, commitment}

\*{expend, live, commitments, customers, partners, employees, stockholders, communities, operate}

------------------------------------------------------------------------------------------------------------------------------ HP 2007

\*{employees, delivered, performance, results}

\*{revenue, technology company}

\*{grew non- GAAP operating profit}

\*{advanced products, services, customers, consumers, largest global companies, cost efficient, energy efficient, productive}

\*{progress}

\*{world leader, market, financial performance, global citizenship activities}

\*{responsibilities, global citizen}

\*{business, countries, markets, world, policies, practices, ethics, governance, energy, environment, impact, confines, business}

\*{global citizenship, business initiative, statement, values, measure, commitment, society, planet, share, foundation, responsible leadership, interdependent world}

\*{continues, support, UN Global Compact, world's largest, global corporate citizenship initiative}

\*{global citizenship priorities, supply chain responsibility, climate, energy, product reuse, recycling, business success}

\*{reflect, customer demands, contribution}

**\*{Supply chain responsibility}**

\*{suppliers, global supply chains, IT industry, improved, social and environmental practices, lives, workers}

\*{suppliers, uphold, standards}

\*{support, accountability, transparency, suppliers}

\*{industry}

**\*{Climate, energy}**

\*{Climate change, represents, challenges}

\*{products, solutions, energy-efficient, low-carbon world}

\*{starts, reducing, impact, environment, impact, products}

\*{expanding, use, renewable energy, solar power, facility, wind power, facilities, Ireland}

\*{designing, carbon reduction, energy efficiency, products, solutions, data center, desktop, mobile devices, digital printing}

\*{solutions, Dynamic Smart Cooling, save, data center, cool, costs}

\*{schedule, commitment, cut, combined energy consumption, greenhouse gas emissions, operations, products, goal}

\*{researching, development, low-carbon solutions, reduce, climate impact, economy, collaborating, companies, policy makers, non-governmental organizations, develop, effective responses, climate change}

**\*{Product, reuse, recycling}**

**\*{**leader, companies, organizations, consumers responsibly, dispose, IT products, supplies, technology experience}

\*{products, easy, reuse, recycle, incorporate, volumes, recycled materials, products}

\*{exceeded, goal, recycling, cumulative, electronic products, supplies}

\*{plan, recover, electronic products, supplies}

\*{priorities, global citizenship areas, business}

\*{challenge, privacy, emerging technologies, pioneering, approach, protection, responsible, use, personal information}

\*{compliance, law, codes of conduct, values, customer expectations, potential risks}

\*{investing, programs, communities, work, live}

\*{investments, education, student achievement, entrepreneurship}

\*{global citizenship success, contributions, employees, ideas, energy, inspiration}

\*{global citizenship initiatives, country, contributions of time, expertise, money, volunteerism of retirees, local communities}

\*{responsible citizenship, challenges, partnership, governments, organizations, companies, individuals}

\*{challenges, focus, resolve, ingenuity, global corporate citizen, aspire}

------------------------------------------------------------------------------------------------------------------------------ HP 2008

**\*{global citizenship, contribute, success}**

**\*{**Global citizenship, success, customers}

\*{Customers care, climate change, human rights}

\*{value, successful}

\*{energy-efficient data center, cuts, costs, reducing, carbon footprint, printing environment, increases, productivity, saves, resources}

\*{Global citizenship, strengthens, business, increasing, efficiency, protecting, privacy, maintaining, trust, stakeholders}

**\*{achievements, global citizenship}**

**\*{**progress, global citizenship goals}

\*{achievements, cut, global greenhouse gas (GhG) emissions, operations, normalized, revenue}

\*{industry, GhG emissions, suppliers, representing, total product manufacturing}

\*{audited, suppliers, facilities, compliance, code of conduct, incidences of nonconformance, discrimination practices, reduced}

\*{cash, products, transform, education, technology, train, entrepreneurs, support, communities}

**\*{global citizenship, customers}**

\*{innovative device, prints, labels, packages}

\*{eliminating, paper labels, create, operational cost savings, save}

\*{asset, recovery programs, enterprises, process, equipment, capturing, residual value}

\*{environmental initiatives, protecting, privacy, global citizenship, integrated, advanced security technologies, portfolio}

\*{solutions, support, strategic commitment, deliver, business benefits, build}

**\*{employees, supporting, global citizenship}**

\*{employees, energy, global citizenship initiatives, substantial time, energy, money, communities}

\*{reflect, global scope, business, increase, diversity, workforce, innovation, strength}

\*{organization, talent, ability, improve, people, live, work}

------------------------------------------------------------------------------------------------------------------------------ HP 2009

\*{business goals, impacts, society, environment}

\*{Global citizenship, influences, business, high standards, integrity, ethics, contribution, accountability}

\*{internal policies, engagement, stakeholders, work, ideals}

\*{global economy, experienced, worst recession, generation}

\*{goal, controlling, discretionary spending, organization intact}

\*{talent, employees, progress, core strategy}

\*{commitment, global citizenship, difficult times}

\*{expansion, enterprise services, capabilities, customers, sustainable businesses}

\*{education, healthcare, energy, information, IT, change, equation, create, efficient, environmentally responsible, equitable world}

\*{Labs, working, future}

\*{Innovations, nano-scale sensors, breakthrough software, analytics, knowledge discovery, data centers, net-zero environmental impact, building, blocks, tomorrow’s sustainable society}

\*{improving, products, operations}

\*{reduce, energy consumption, associated greenhouse gas emissions, products, combined}

\*{leveraging, power, supply chain, protect, environment, human rights}

\*{Office of Global Social Innovation, developing, new ideas, education, healthcare delivery}

\*{supported, employees, volunteer, local communities, donate, conjunction, matching grants, causes, care}

\*{issues, organization, support, UN Global Compact, promote, higher standards, cultivate, partnerships, industry peers, governments, NGOs, achieve, shared objectives}

\*{coordinated initiatives, global citizenship}

\*{Corporate Responsibility Magazine, ranking, Best Corporate Citizens List, Newsweek ranked, greenest company, largest corporations}

\*{positioned, lead, evolution, industry, create, extraordinary opportunities, customers, stockholders, people, world}

------------------------------------------------------------------------------------------------------------------------------ HP 2010

\*{obligation, share, create, sustainable global society}

\*{advance, HP’s commitment, positive difference, people, portfolio of products, services, expertise, partnerships}

\*{workforce, talented people, greatest asset}

\*{commitment, results, business, communities}

\*{expertise, innovative drive, vision, corporate success, creating, value, shareholders, create}

\*{position, world’s largest information technology (IT) company, society’s most pressing challenges}

\*{strategy, use, portfolio, expertise, complex issues, improving, energy efficiency, enhancing, quality, accessibility of education, healthcare, affordable, accessible, effective}

\*{approach, issues, solutions}

\*{problems, organization, address, teaming, partners, solutions}

\*{cultivate, relationships, stakeholders, industry peers, governments, nongovernmental organizations (NGOs)}

\*{promote, higher standards, sectors, endorse, UN Global Compact}

\*{examples, works, partners, solve, problems}

\*{Catalyst Initiative, obstacles, students, learning, science, technology, engineering, math, world’s best educators, devise, new ways, teaching}

\*{partnership, Clinton Health Access Initiative (CHAI), reduce, AIDS fatalities, technology, healthcare, innovative ways}

\*{companies, decrease, environmental impact, Energy and Sustainability Management (ESM), portfolio of services, companies, manage, use, energy and natural resources}

\*{employees}

\*{accomplishments, areas, business, global scale, operations}

\*{challenges, opportunities}

------------------------------------------------------------------------------------------------------------------------------ HP 2011

\*{annual scorecard, areas, sustainability, social innovation, employment practices, ethics, compliance, scorecard, values}

\*{principles, global citizenship, core, success}

\*{power, technology, partnerships, expertise, employees, positive impact, society, world}

\*{improve, world health, drug authentication, accelerating, diagnosis of HIV, infants}

\*{improve, world education, Catalyst Initiative, best educators, devise, new ways, engaging, students, science, technology, engineering, math}

\*{improve, world working, living standards, power, leverage, supply chain}

\*{world greener, exceed, industry-leading goals, reducing, environmental impact, operations, products, customers, reduce, environmental impact}

\*{world, involved, employees, retirees, volunteering, energy, expertise}

\*{industry’s largest provider, information technology infrastructure, software, services, solutions, advance, people, live, work}

\*{recognize, world’s challenges, organization, address, teaming, partners, solutions}

\*{cultivate, relationships, diverse stakeholders, social entrepreneurs, industry peers, governments, nongovernmental organizations}

\*{promote, higher standards, sectors, endorse, UN Global Compact}

\*{Global Citizenship Report, learn, stories, programs, policies}

\*{good citizenship, good business}

\*{reputation, responsible corporate citizen, competitive advantage, supports, customer relationships, employee commitment, shareholder value}

\*{difference}

------------------------------------------------------------------------------------------------------------------------------ HP 2012

\*{founders, Global Citizenship, list, objectives}

\*{good corporate citizen, innovation, performance}

\*{corporate purpose, advancing, way, people, live, work}

\*{world, challenges, climate change, rising, energy costs, need, economic development, social equality, increasing, information security, privacy concerns}

\*{leading, way, strong commitment, providing, solutions, customers, address, business issues, ways, impact, society, planet}

\*{progress}

\*{launched, commercialized product, Project Moonshot, revolutionize, the data center, new category, server}

\*{consume, less energy, less space, less cost, improvement, market}

\*{launched, new responsible supplier guidelines, student, dispatch workers, China}

\*{industry-first initiative, protects, high-risk workers, promotes, responsible labor practices}

\*{initiative, commitment, suppliers, ethical standards, treat, extended, workforce, dignity, respect, reducing, turnover, supporting, product quality}

\*{published, complete, carbon footprint, measure, environmental impact, corporation}

\*{footprint, extended, supply chain, operations, footprint, products, services}

\*{IT industry}

\*{measure, complete carbon footprint}

\*{insight, new goals, reducing, carbon dioxide emissions, operations}

\*{Achieving, goal, lower, operating costs, energy-price risk, providing, business benefits, environmental benefits}

\*{Global Citizenship Report, learn}

\*{promote, higher standards, areas, human rights, labor, environment, anticorruption, endorse, the United Nations Global Compact, practical framework, development, implementation, disclosure, sustainability policies, practices}

\*{contributions, benefit, people, communities, planet, create, value, employees, customers, shareholders}

\*{values, good business, path, sustainable growth}

------------------------------------------------------------------------------------------------------------------------------ HP 2013

\*{launched, framework, business, HP Living Progress}

\*{new framework, builds, commitment, global citizenship, corporate, objectives}

\*{advancing, health, well-being, people, businesses, economies, thrive, strengthening, environment}

\*{focus, balancing, elements, human, economic, environmental progress, create, true Living Progress}

\*{innovation, limit, carbon impact, information, communications technology industry, projected, increase, total greenhouse gas emissions}

\*{LEED® Platinum, LEED Gold-certified new construction data centers, worldwide, designed, generation, ProLiant Gen8, Moonshot servers, increased, processing power, using, less energy and space}

\*{publishing, comprehensive carbon footprint analysis, raised, bar, sharing, comprehensive water footprint}

\*{supply chain, guidance, fair treatment, student, dispatch, workers, followed up, targeted, supplier, training, assessments}

\*{responsible mineral sourcing, driving, smelters, supply chain, conflict free certification, supporting, initiatives, establish, viable sources, conflict free minerals, Democratic Republic of Congo, neighboring countries}

\*{collaboration, Conservation International, created, HP Earth Insights, warning system, threatened, species, using, power, big data solutions}

\*{India, people, received, access, quality medical care, eHealth Centers, powerful cloud-enabled healthcare solutions, serve, residents, remote areas}

\*{customers, partners, Living Progress, framework, people, technology, solve, society’s toughest challenges}

\*{consider, human, economic, and environmental impact, develop, products, services, and solutions, manage, operations, supply chain, drive, interactions, customers, partners, communities}